

SUPER 
CHARGE
YOUR
DENTAL
PRACTICE

CON

PRESENTED BY
Dr. Len Tau



The Ultimate Marketing & Business Bootcamp

EXHIBITOR
PROSPECTUS

superchargeyourdentalpractice.com
drlentau.com

SUPERCHARGE



Dr. Len Tau is proud to announce the 4th annual “Supercharge Your Dental Practice: A Marketing and Business Boot Camp,” returning to the stunning Pier Sixty Six resort in Fort Lauderdale, Florida.

After three highly successful events in Delray Beach, Scottsdale, and Fort Lauderdale, this conference has established itself as one of the premier business and marketing gatherings for dental professionals.

Attendance has grown each year, with hundreds of practice owners and teams participating, and we anticipate that 2026 will be our largest and most impactful event yet.

Supercharge is unlike any other dental conference. This is not a clinical meeting — every session is carefully designed to focus on business growth, marketing strategies, team culture, leadership, and profitability. Attendees walk away with actionable ideas they can implement the very next business day.

That focus is why our events attract entrepreneurial dentists and forward-thinking practice leaders who are actively seeking solutions, partnerships, and innovations to grow their practices.

For sponsors and exhibitors, Supercharge 2026 represents a unique opportunity to connect directly with highly motivated decision-makers. Our attendees are not only invested in learning, they are ready to take action. They come to Supercharge to meet companies like yours — companies that can help them expand, modernize, and thrive.

superchargeyourdentalpractice.com

Expanded to a three-day event!

SEPTEMBER 25-27, 2026

**PIER SIXTY-SIX
FORT LAUDERDALE, FL**

2026 FEATURED SPEAKERS



Dr. Michael Sonick



Kiera Dent



Mickey Chorny



Kim Watson



Tiffany Wuebbel



Evan Lazarus



Dr. Chris Ramsey



Jason Armstrong



Colan Nielsen



Dr. Spencer Greer



Dr. Cole Herzik



Dr. Farokh Jiveh



Sophia Dunkley

MORE TO BE ANNOUNCED



Why partner with Supercharge?

Proven Growth

From 200+ attendees at our earliest events to an even larger audience expected in 2026, the momentum continues to build.

Engaged Audience

Every attendee is a practice owner, manager, or team leader — the exact people who decide what to invest in and who to partner with.

Maximum Visibility

All breaks, meals, and refreshments take place in the exhibitor ballroom, ensuring consistent foot traffic and meaningful face-to-face interaction.

Strategic Sponsorships

Options go far beyond booth space. From sponsoring meals and receptions to wifi, headshots, and our event app, you'll have multiple opportunities to showcase your brand and be remembered.

Long-Term Value

Sponsors enjoy first right of refusal for their level at future events, and we offer multi-year opportunities for those looking to lock in long-term brand presence with Supercharge.

Sponsorship Investment

We've designed a tiered system to meet a variety of goals and budgets. Bronze sponsorship begins at \$4,495, with Silver, Gold, Platinum, and Partner levels offering increasingly powerful benefits and exposure. Each level is crafted to maximize ROI and deliver measurable impact, whether your goal is brand awareness, lead generation, or relationship building.

How to Get Involved

Space for both sponsors and exhibitors is limited. To reserve your spot, simply complete the attached form and submit a \$1,000 deposit in 2025 to secure your participation.

For questions or to discuss sponsorship options, please contact:

Dr. Len Tau at len@drientau.com or (215) 292-2100

We invite you to be part of Supercharge 2026 and join us in creating another unforgettable, business-changing event. Together, we can inspire growth, elevate dentistry, and help practices thrive in the years ahead.

THE VENUE

PIER SIXTY-SIX



Pier Sixty-Six is a landmark waterfront resort in Fort Lauderdale, Florida, known for its iconic 17-story tower, marina, and the famed Pier Top Lounge. Since 1965, it has offered refined elegance, glamorous gatherings, and stunning views, while today it provides versatile event spaces, luxury accommodations, full marina access, golf, boating, and a variety of activities for groups and guests.

The resort features guest rooms and suites with waterfront balconies, a multi-level pool deck with family and adult pools, twelve onsite restaurants and lounges, and custom catering options. Guests can also unwind at the 13,000 sq. ft. Zenova Spa and Wellness.

With its prime location near the beach and airport, Pier Sixty-Six combines luxury, relaxation, and convenience for leisure, business, and special occasions.



GROUP RATES AVAILABLE



Don't see a sponsorship that suits your business? We are able to customize your package.

SPONSORSHIP PACKAGES

	Partner	Platinum	Gold	Silver	Bronze
	\$16,495	\$11,495	\$8,495	\$5,495	\$4,495
Availability	1	5	5	5	30
Sponsorship	Friday Evening Reception Exclusive	Choose One: Breakfast or Lunch, Friday or Saturday	Choose One: Morning or afternoon breaks, Friday or Saturday	Exhibitor Only	Exhibitor Only
Choice of Exhibit Space	1st	2nd/3rd	4th	Based upon signup	Decided for you
6 foot table & 2 chairs					
Friday Evening Reception Exclusive Sponsor - drink cups to have logo					
Speaking Opportunity	10 Minutes Prior to Lunch on Friday	10 Minutes Prior to Lunch on Saturday	5 minutes	30 Second Spotlight	30 Second Spotlight
Lanyard, pen or room key sponsor	1st Choice	2nd/3rd Choice			
Ability to Introduce Entertainment, address the attendees					
Free Attendee tickets to give away	6	4	2	2	2
Podcast Mention and promotion on Raving Patients					
Facebook Mention on SYDP and Raving Patients					
Pre Event Eblast to All Attendees					
Logo on Step and Repeat					
Logo on All social media marketing, Event Website and Conference Signage					
GOBO Displayed on Exhibit Hall Wall					
Exhibitor Registrations	4	4	2	2	1
Ad in Conference program	Full Page	Full Page	1/2 Page	1/4 Page	1/8 Page
Rotating Banner in Whova App	1	1			
Branded social media post on SYDP and Raving Patients (FB and Instagram)					
Post Event Attendee List					
Reputation Matters Newsletter Announcement					
30-35 minute episode on the Raving Patients Podcast					
Submit a blog post for the Super-charge Website (1-2 per year)					

Please note that all pricing reflects a \$1,000 registration discount when your stay is booked at the hotel.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

FEATURED SPONSORSHIPS

Program Sponsor\$3,000

2 AVAILABLE | NON-EXCLUSIVE

Contribute to printing costs, and we'll prominently feature your logo on the front cover, inside front cover and outside back cover, plus you get a 2-page spread with full bleed for your advertisement. Every attendee and sponsor receives a copy.

Supercharge Power Lunch Series\$6,000

2 AVAILABLE | EXCLUSIVE

Provide lunch and learn to a select group of attendees on Friday or Saturday (40 minutes). Your session will be situated in the main ballroom - lunch will be served outside and attendees will come back in for your session

POPULAR

Tote Bags \$4,500

1 AVAILABLE | EXCLUSIVE

All attendees get a bag at check-in with the program and goodies—carried throughout the conference. Put your logo on this high-visibility, co-branded item, selected by SYDP to suit the poolside venue.

Welcome Water Bottles \$4,000

1 AVAILABLE | EXCLUSIVE

Hand out water bottles from your branded table during registration on Friday, from 8 to 10 AM (time subject to change, total of 2 hours).

Photo booth \$4,000

1 AVAILABLE | EXCLUSIVE

Add your logo to every digital image produced by the booth.

Wi-Fi Sponsor \$2,500

1 AVAILABLE | EXCLUSIVE

Keep attendees connected! Provide conference Wi-Fi with your chosen password (as available). You'll be recognized as the Wi-Fi sponsor in the program, featured in the conference slide deck, and thanked from the podium with reminders on how attendees can access it.

Extra Exhibitor Badges \$400

Each sponsorship level includes a specified number of representatives. To send more representatives, purchase additional badges. Travel and hotel accommodations provided by sponsor

Welcome Drink Sponsor \$3500

Friday evening reception, drink tickets will have your logo on it instead of the one free drink or create your own specialty drink. We will have signs on the bar with the name and ingredients of the specialty drink and you could have someone at the bar talking it up.

In-App Notifications

We'll send your message via push notifications and email to conference attendees in the two weeks prior to the conference. PROVIDE HTML AND IMAGE FILES AND SELECT YOUR DAY (one per day, selection in order of purchase date/time)

2 Weeks Prior \$1,000
2 Available | Exclusive

2 During Conference \$1,000
2 Available | Exclusive

2 Weeks Post Conference \$1,000
2 Available | Exclusive

Program Ads Various

UNLIMITED | NON EXCLUSIVE

Upgrade the ad that you get with your sponsorship. Show off your products and services in the conference program!

Select the size you'd like for your advertisement.

2 Weeks Prior \$1,000

2-page spread, full bleed \$1,800

Full page, full bleed \$1,200

Full page, no bleed \$900

Half page horizontal \$600

Eighth page \$450

Door Drops

Your promotional flat piece (one letter size sheet or smaller) or branded item delivered directly to attendees' hotel rooms. Your door drop flat may be delivered alongside another sponsor's door drop item.

Promotional Flat \$600
3 Available Daily | Non-Exclusive

Branded Item \$1,000
3 Available Daily | Non-Exclusive

Registration Banners \$1,000

2 AVAILABLE | EXCLUSIVE

Your banner, placed on the registration page or the registration confirmation page. Every single attendee will see your banner, whether they register on a computer or mobile device. (Banner location selection is first come, first served)

Attendee Gift \$3,500

1 AVAILABLE | EXCLUSIVE

We'll select a useful, quality promotional item that matches the conference theme and venue environment, then co-brand it with your logo and the conference logo, then hand it out to every attendee at check-in.

Event App Sponsor \$1,000

6 AVAILABLE | NON-EXCLUSIVE

Receive sponsorship credit for the event app in emails, the conference program, and on social media.



2026 EXHIBITOR REGISTRATION

CHOOSE YOUR PACKAGE

PARTNER PLATINUM GOLD SILVER BRONZE

Please note that all pricing reflects a \$1,000 registration discount when your stay is booked at the hotel.

Company Name

Company Contact

Title

email

Telephone

Address

Suite/Apt/Other

City

State

Zip

Signature

Date

PAYMENT

Check \$ _____
Enclosed is a check for this amount.

Credit Card \$ _____
I authorize you to charge my card for this amount.

Credit Card Number

Cardholder Name

Exp. Date

CVV2

Billing Address

City

State

Zip

Signature

Date

SUBMISSION

Please complete form and email to:
len@drleнтаu.com
215.292.2100

Registration is also available online.



NOTES

As soon as we receive this form (and the optional Sponsorship Opportunities form), we will follow up to confirm.

Registration acceptance for exhibits will be at the discretion of the Program Committee.

Any exhibit sponsored activities must be provided to the Executive Offices for prior approval.

Exhibit space is limited and available on a first come, first serve basis. The form must be completed and payment received prior to the meeting date.

Only one company per exhibit table. Table top displays must be appropriate for a professional meeting.